

Experience Booklet of **500 Dermatologists**

Issue: 4

Safety Profile of **Salisia KT**
Dermatologists' views in Seborrheic Dermatitis

Salisia **KT**

Shampoo



Objective

To assess dermatologists' real-world perspectives on the safety, synergistic efficacy, optimal treatment duration, influence of WHO endorsement, and comparative advantages of Salisia KT Shampoo in clinical practice for managing moderate Seborrheic Dermatitis.

Methods

Study Design:

Real-world clinical feedback survey

Dermatologists:

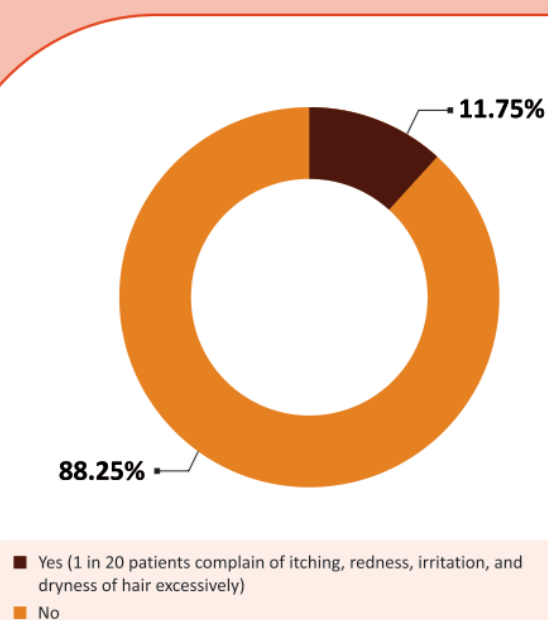
$n=500$

Assessment

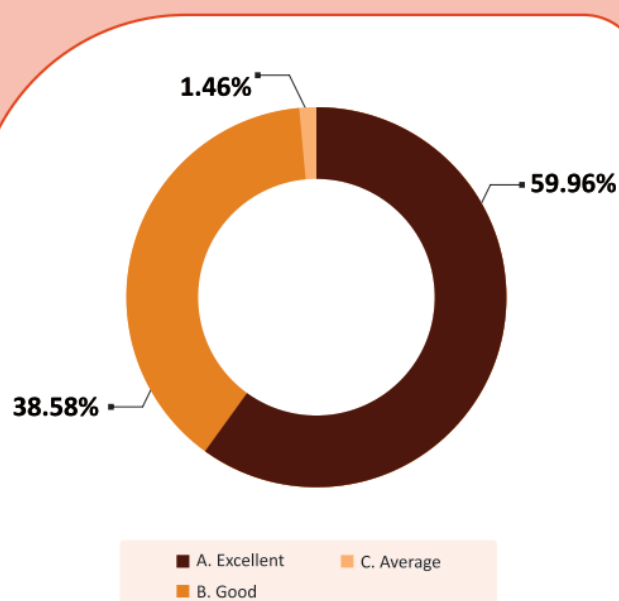
- » Incidence of notable adverse effects with Salisia KT Shampoo.
- » Rating of the synergistic effect of Salicylic Acid, Ketoconazole, and Ichthyol Pale in achieving clinical cure.
- » Typical duration of therapy needed to achieve clinical cure vs. OTC brands.
- » Influence of WHO's endorsement of Salicylic Acid on confidence and preference to recommend.
- » Perceived advantages of Salisia KT Shampoo over other similar products in the Indian market.

Results

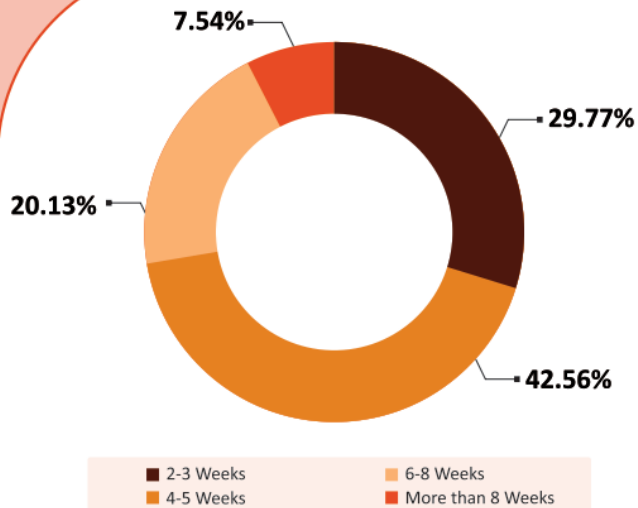
Most dermatologists (88.25%) reported no adverse effects with Salisia KT Shampoo.



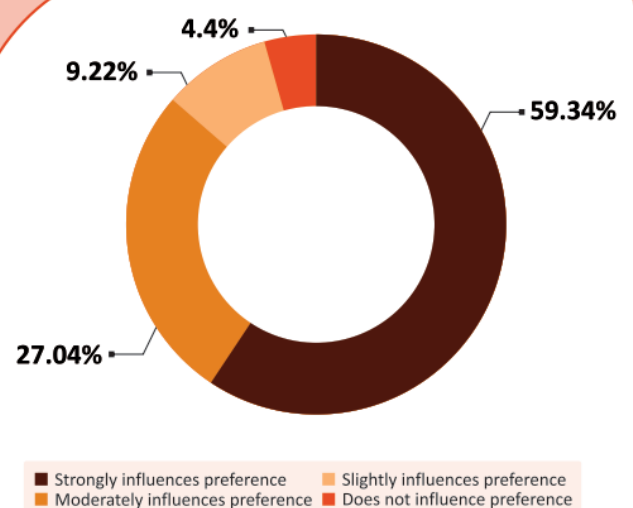
Most dermatologists (98.54%) rated the synergy of Salicylic Acid, Ketoconazole, and Ichthyol Pale in Salisia KT as excellent or good for achieving clinical cure.



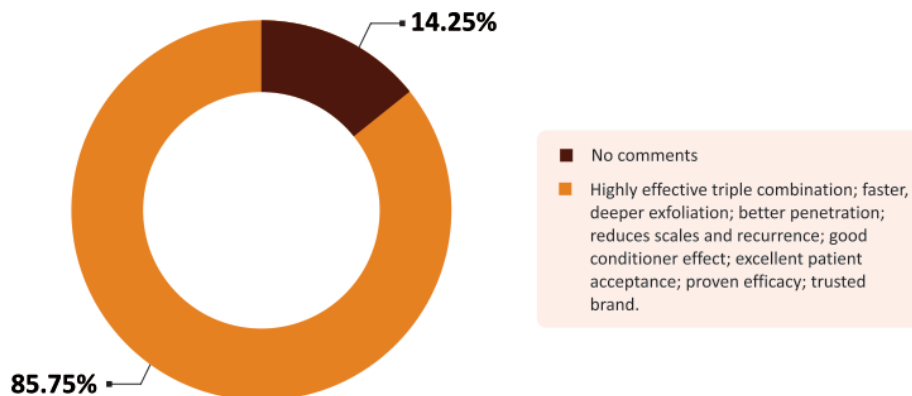
Majority of dermatologists (72.33%) reported that the Ketoconazole 2% + Salicylic Acid 2% combination shampoo cures within 2–5 weeks, faster than OTC brands.



Over 86% of dermatologists stated that WHO's endorsement of Salicylic Acid positively influences their recommendation.



Most dermatologists (85.75%) highlighted Ketoconazole 2% + Salicylic Acid 2% shampoo for its triple action, rapid exfoliation, low recurrence, conditioning effect, and high patient acceptance.



Conclusion

Dermatologists prefer the Ketoconazole 2% + Salicylic Acid 2% shampoo for its synergy, quick relief (2–5 weeks), minimal side effects, and WHO-endorsed actives. Its strong efficacy, deep exfoliation, high tolerance, and low recurrence make it a reliable choice for moderate Seborrheic Dermatitis.

Experience of 500 Dermatologists with Ketoconazole 2% and Salicylic Acid 2% – Captured in 4 issues:

- Issue - 1. **Efficacy:** Insights on why Dermatologists prefer Ketoconazole 2% + Salicylic Acid 2% in managing Seborrheic Dermatitis and Dandruff.
- Issue - 2. **Quality of Life:** Know more on how the combination benefits patients of all age group vs. OTC/OTX brands while enhancing hair texture and superior efficacy.
- Issue - 3. **Superiority:** Uncover the reason why Dermatologists' favor triple combination of Ketoconazole, Ichthyol Pale and Salicylic Acid for comprehensive scalp care.
- Issue - 4. **Safety:** Discover the synergy, safety, and sustained results because of which this combination has earned high acceptance and proven reliability.



Copyright: All rights reserved. No part of this publication may be reproduced or transmitted in any form or by any means without the written permission of Spirant Communication Pvt. Ltd.

Disclaimer: Information in this publication is provided for informational purposes only and is not a substitute for professional medical advice. Information provided in this publication may differ from internationally, locally approved product labelling. Please refer to full prescribing information before prescribing.